

Winter News 2025/2026

Up to date through winter wonderland

Snow-covered mountain villages, magical worlds of ice and endless winter sports activities – all this and much more can be experienced in winter in Switzerland by train, bus and boat. For the winter season in our beloved Alpine country, we've put together the latest public transport news for you: thanks to more train connections from abroad, newly designed ÖBB night trains, exciting day trips and free travel days in 1st class, the wintry discovery tour will be even more special for your guests. Also, we put the benefits of sustainability into the spotlight – after all, climate-friendly public transport helps to preserve the magic of snow for the future.

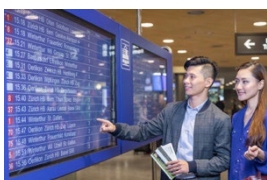
Price adjustments for Swiss Travel Pass (Flex) & Swiss Half Fare Card



Switzerland is becoming increasingly popular as a travel destination. Due to the high demand for travel to Switzerland in international tourism, new prices for two of our most popular travel passes will apply from 01 January 2026: The Swiss Travel Pass (Flex) will cost 5 percent more on average. The price of the Swiss Half Fare Card will be increased by CHF 30 to CHF 150 to align with increases within the Swiss fare system. Prices for national transport, such as day passes and point-to-point tickets, will remain the same, though local price adjustments by fare networks or individual transport companies remain possible. Thank you for taking note of the upcoming changes and for informing your customers in advance. Download the factsheet with the price overview from January 2026 now.

[More information and factsheet](#)

More train connections for international arrival



The perfectly timed trains from various European countries are the ideal connections for reliable travel to Switzerland. With the official Swiss timetable change on 14 December 2025, the options for international travel will be further expanded. This offers travellers even more direct connections and destinations from which they can conveniently arrive to Switzerland by public transport. Whether from Italy, Germany or France existing and new direct trains will connect Europe with Switzerland every day from winter 2025. So, it will be even easier to reach the Alpine country from all directions.

[Discover new train connections](#)

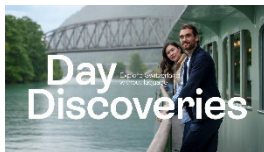
Innovative night train: ÖBB Nightjet with Mini Cabins



With the new generation ÖBB Nightjet, passengers can now travel even more comfortably from Amsterdam, Cologne and Hamburg to Switzerland. The modern night train offers a wide range of comfort categories for different travel needs in the seating, couchette and sleeper cars. Brand new in the couchette car: the innovative Mini Cabins for solo travellers. The new sleeping capsules for one person feature a 190-centimetre-long bed with maximum privacy, lockers, and a movable folding table for the included breakfast. Find out now about all the advantages that make travelling to Switzerland with the ÖBB Nightjet a worthwhile experience for your customers.

[More information](#)

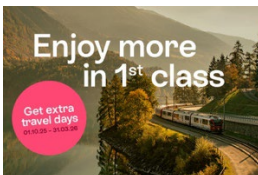
"Day Discoveries" from various Swiss cities



As traintravel in Switzerland is booming, Travel Switzerland is working on a new travel concept: the "Day Discoveries". These one-day excursions by public transport make it possible for visitors to stay longer at their starting point and discover more of Switzerland from their destination. The aim is to strengthen Swiss cities as a base for excursions and at the same time extend the length of stay. Also, the new travel concept highlights the short travel distances within Switzerland, but also the convenience, attractiveness and sustainability of public transport for one-day excursions. The "Day Discoveries" are specifically positioned as day trips without luggage. This allows travellers to leave their luggage in their hotel room and enjoy the trip to the fullest.

[More information](#)

1st class Swiss Travel Pass promotion with free travel days



Gift your customers up to two free extra days of travel. With this offer, travellers can enjoy the comfort of 1st class and travel longer through Switzerland for free: anyone who purchases a 1st class Swiss Travel Pass during the promotion period from 11 September to 30 November 2025 will travel for a full 5 days by train, bus and boat with a 4-day pass and even 10 days with an 8-day pass. [Here](#) you can find the best arguments for your customers to travel in 1st class. The promotion also pays off for you – find out all the details now and increase your Swiss Travel Pass sales in the low season with ease.

[Essentials for the promotion](#)

5 benefits of sustainable travel



According to a study from 2022, 80 percent of travellers value environmentally friendly transportation – and Switzerland has long since lived up to this claim. Thanks to the dense network of trains, buses, boats and mountain railways, guests can discover the country comfortably and sustainably. Already arriving by train saves up to 27 times more CO₂ than a comparable car drive. Thanks to operating with 90 percent hydropower in the rail network, public transport in Switzerland is one of the greenest in the world. And there are many more good reasons which we have put together as the «5 benefits of sustainable travel».

[More information](#)

New highlight on the Titlis



A breathtaking mountain panorama, a variety of adventurous attractions and, finally, the glistening snow and eternal ice await guests on the peak three-thousand-metres above sea level. End of May 2026, a new highlight is expected to open: The "Titlis Tower" designed by Herzog & de Meuron. Visitors can expect a restaurant, a bar, an exhibition area and a spectacular viewing terrace with views of the glacier and the Alps on top of one of the highest buildings in Europe.

[More information](#)

Pictures are ready for download [here](#)

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